

# NEPAL'S LEADING VEHICLE RENTAL COMPANY

## Nepal's First ISO Certified Vehicle Rental Company



www.sparkgroup.com.np

**OUR BRAND AMBASSADOR** WE ARE PROUDLY ASSOCIATED WITH

# MR. RAJESH Hamal

"I usually travel with Sparkcar. I Recommend you to use their Best Quailty Service."

Carjer formal



# **NEPAL'S LEADING** Vehicle Rental?

Why are we Nepal's Leading Vehicle rental company? It's a valid question. Due to the love and support of our customers, clients and staffs we have been able to stand on a firm ground of achievements like:



## Team of Experts | 100+ Corporate Staffs

We have the best team in Nepal of 100+ Staff who are expertise on the vehicle fleet management to rental service operation who are highly motivated professionals working to ensure the better service delivery through innovative ideas and execution.

## ★ 24hrs 365 Days Call Center Support

We are the only vehicle rental company with a dedicated team of Customer Support available 24 hours 365 Days in need of booking, emergency to issue resolution for our every client and customers. Our customer support always replies within minutes whether it's a midnight call or Late night emails.





## ★ Biggest Fleets of Vehicles In Nepal | 5000+ Vehicles.

- We are the only vehicle rental company in Nepal with 200+ Self Owned Vehicles including premium/Luxury vehicles which helps us in delivering the quality service to our customers and clients.
- We are also the only vehicle rental company with 5000+ of vehicles from our vendors which helps us in managing any vehicle need inside the country easily and reliably.



## ★ Self-Owned Auto Care

We are the only vehicle rental company with self Owned Auto Care in Nepal. With a land mass of 33000 Sq Ft we have a fully functional and well equipped vehicle maintenance facility which directly helps in maintaining the quality standards of our vehicles. Looking at the top level delivery of Quality and safe service ,Spark Auto Care makes us stronger on our fleet's maintenance and safety. Spark Auto Care also has Individual Auto Care Stations in all 7 states of the country delivering vehicle maintenance service to vehicle owners all over Nepal.

## ★ Online Marketplace | Apps

For the first time in Nepal, Spark Group launched a dedicated Vehicle Rental Marketplace where customers can rent a vehicle or hire a driver with just some touch on their mobile phones. We launched two of the mobile apps for our three of the major services :

Spark car and Spark Driver as one and Self Drive Nepal as another. We are the only company facilitating customers with online booking vehicle rental services.

www.sparkcar.org | www.selfdrivenepal.com



Serving since 1996, Spark Group have been able to establish it's name as Nepal's Leading Vehicle Rental Platform offering happiness and service to 2 lakh + customers every year all over Nepal.

# Mass EV Fleets with Self Owned Charging Station

We are the only vehicle rental company with a sole proprietorship of a Charging Station for our Self Owned Electric Vehicles developed to manage as a quick power source for all of our EV fleets. We are encouraging and entertaining Electric mobility as an alternative source to combustion engine heads as a CSR and to reduce the carbon emission on a global perspective.

#### ★ Self Owned Fuel Reserve

ARGING STATION

We are the first and only car rental company in Nepal with Self Owned Fuel Reserve as a backup for any recession or natural calamities.We also have long term Contract with Major Fuel Distributors in Country like Nepal Army, Sajha Petrol Pump, Nepal Police for the no pause service delivery to our every clients and customers.





## ★ Highest Number of Drivers | 5000+ Drivers

(Best Driver Team) We are the one and only vehicle rental company with 500+ full time drivers working as FTEs in the company. These are the team of best drivers trained with defensive driving, First Aid Training and Mechanical Upskills. With a proper Hygiene and well mannered attitude, our Drivers are perfect for Nepali Roads.

Similarly, we're the only vehicle rental company in Nepal with 4500+ Outsourced Drivers all over Nepal which helps us in delivering driver hire service perfectly all over Nepal to our clients and customers.

### 🛧 All Over Nepal Branch

We are the only vehicle rental company operating from all of the 7 States of Nepal. Our dedicated branch helps in managing and providing service more efficiently and perfectly throughout the 77 districts all over Nepal.

24 Hours standby Call Center ready to help clients and customers





## First ISO Quality Standard Vehicle Rental.

We are Nepal's first ISO Certified vehicle Rental company providing Quality Service to our corporate clients and customers since 1996.

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# **ABOUT US**

Spark Group is an organization formed in 1996 delivering it's different services to it's clients and customers. Our core services includes Vehicle Rentals, Driver Hire, Vehicle maintainence and Travel & Tours.

At Spark Group we all are like minded experts with the different areas of expertise working together to satisfy our customers. Our team are unique individuals with a common shared vision and passion to create something that will last till the eternity of time. From leadership team who understands the value and effort it takes to pursue our vision and goals to our every members who are dedicated and hard working to achieve the same shared vision : We are Spark Group Family.

With continuous customer and client satisfaction and top notch service Spark Group has now been able to establish itself as Nepal's Leading Vehicle Rental Company. Along with the highest vehicle fleet and professional drivers, Spark Group is actually changing the course of vehicle rental in Nepal.

We value customers more than anything else, We focus on highest quality of service with zero compromises. We are Spark Group.



# CEO STATEMENT

After many years of dedication, hard work and continuous customer satisfaction, Spark Group has become one of the most popular and the largest vehicle rental companies in Nepal with more than 500+ permanent office staff, more than 5000+ professional drivers with a fleet of 5000+ vehicles.

We have also developed a new concept and intensified our service with Mobile Apps and technologically advanced marketplace. It will be a hassle free service available right away whoever wants it. Anyone can book a vehicle or hire a driver in nepal within seconds.Our dedicated customer service team is available whether it is Vehicle Hire Service, Driver Hire Service or Adventure Tour 24 hours a day, 7 days a week and 365 days a year. Anyone can contact us as per the convenient time

Its been a roller coaster ride. to bring Spark Group where it is now. I am very proud of my team whose continuous effort made it possible to deliver the top-notch service to our clients and customers. We have never compromised on anything when it comes to our services. And I can vouch that Spark Group will always be providing the same level of quality service, safety and customer service to our clients and customers on up coming years.



# MISSION \$ VISION

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### Nepal's Top Corporate House

To be one of the top level corporate organization driven with passion, innovative mindset and trust.

#### **Promote Tourism In Nepal**

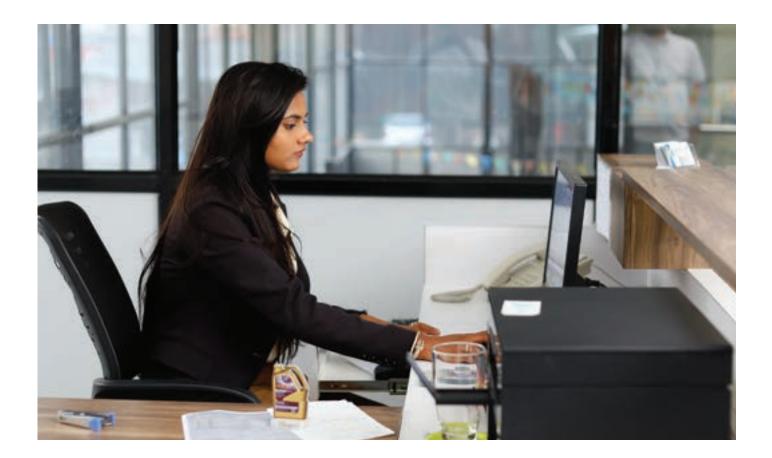
Our one of the main goal of providing service to our clients and customers relies in our mindset of promoting tourism inside our country Nepal.

#### **Travel partner**

Looking at the scale of logistics and service we offer till date. Our one of the mission is to be a forever partner of every Nepalese or people visiting Nepal.

#### Innovation

Spark Group is always well concerned about the deliverance of service with innovation in technology and operations. We are always focused to try out and implement latest and greatest ideas to upgrade our services and company as a whole.



# **Quality Policy**

We strive to be the best at all times

We want to be known as the most professional, transparent and reliable Vehicle Rental Company in Nepal

We are committed to deliver complete satisfaction and build loyalty by providing superior service and transparent documentation that continually exceeds the customer's needs and expectations

We are committed to comply with all government rules and regulations applicable to our company and we have established our system and procedures to ensure the same

We strive to enhance knowledge, motivate and train our staff to acquire the necessary skills to ensure continual improvement of our Quality Management System in our endeavor to be the best in the field and we ensure that our Quality Policy is well communicated and understood by the staff within the organization

We are committed and have established system to review all our stated quality objectives on an ongoing basis to ensure the continuous improvement and effectiveness of our work and to ensure the sustainability to our company, service standards, customer needs and expectations

# COMPANY HISTORY



## 1996

## How it all started

An entrepreneurial –minded youth- Hari Bahadur Ghimire started a small business with just one vehicle to meet the needs of the general market as an airport wait pickup service and china-nepal border (kodari) drop pickup service.

## 2000

#### As a Startup

4 years down the line , the same single

vehicle business was able to increase its fleet to 5 vehicles and started working as a startup company named "Kathmandu Vehicle Service" facilitating the tourists visiting Nepal.

## 2006

#### **Transforming Transportation**

It was the year 2006, the same individual who started the company in 1996 thought of rebranding their company with the name of "Nabil Transport" with its core services as vehicle rental.

## 2010

#### Change is Inevitable

With a very entrepreneurial mindset and hard work, Son of Hari Bahadur Ghimire -Mr Roshan Ghimire started leading the organization Nabil Transport to facilitate Corporate Houses within the country. Now everybody knew something big was on their way in the field of vehicle rental in Nepal, which led them again to rebrand the company name as "Sparklink enterprises" under the laws of Nepal government. A new visionary leadership and staircase to the top, Sparklink was now in the young enthusiast's hand.

## 2014

#### **Diversity in the business**

With an increasing demand of vehicle rental and highest value of customer sevice. Sparklink was now ready to spread its wings into different aspects of the vehicle rental market segment which led them to open a new subsidiary company named "Spark Car". Spark car at the beginning started delivering its service on a call basis. Facilitating every client and customers with vehicle rental via call and Emails.

## 2017

## Start of something big

After years of dedication and non-stop customer satisfaction. Sparklink decided to centralize its companies under one roof with the name "Spark Group". Spark Group was formed to radiate more trust and analytical services to its customers and clients.

## 2018

#### Innovative Ideas

With the grand success of its family flagship "Spark Car". Spark group decided to open a new subsidiary named "Spark Driver" to facilitate its customers and clients with driver hire service all over Nepal. With an increasing demand in the market and highest level of performance, Spark Driver was able to be an instant hit after its release. It was the year Spark Car became Nepal's Leading car rental Company.

## 2020

#### Technological Advancements and Service.

With a high pace of technological advancement, spark group was aware of the facts that technology brings transparency, speed and quality in the work. So, in 2020 they totally switched to the technological innovation of its internal operation, management and services which gave a boost to its ability to serve every corporate house with the quality they deserved.

## 2021

#### Year of Growth

In 2021, to upgrade and maintain the quality fleets of own vehicles, Spark Group decided to open a new subsidiary named as "Spark Auto Care" which is a vehicle repair & maintenance Company. With an increasing demand of vehicle rentals in the retail market, Spark Car,Spark Driver and Spark Auto Care were now destined and ready to hit the retail market segment for the customers wanting to rent/maintain a vehicle for any time all over nepal. It made Spark Car a phenomenon in the car rental category.

## 2022

#### **Beginning Of New Era of Vehicle Rentals**

Spark Group has always been agile when it comes to change/upgrades. With the demand of market and customers, again in the year 2022 spark group launched its new product Self Drive Nepal with the concept of renting a vehicle to drive on your own. Being a pioneer in the vehicle rental business in Nepal,Spark has been delivering every service to its fullest. With an innovative mindset and urge to uplift the tourism of the country, Spark Car, Spark Driver and Self Drive Nepal's new marketplace of Mobile Apps were released. Spark Group has always been focused and dedicated to satisfy the needs of its every client and customers. To grow tourism in Nepal Spark group added a new subsidiary company named "Spark Adventure". We are growing, We shall grow and We shall always grow- with Nepal,nepalese and the world.

# Overview



## Employment

Serving Emplyment to 4100 Individuals in Nepal. Creating more jobs Everyday.



## **Fleets**

5000 + Vehicles inside the Marketplace hitting the streets of whole Nepal



## **Entrepreneurship Platform**

Facilitating Business to 4000 + Vendors all over Nepal. Creating entrepreneurship platform to many individuals all over Nepal.



# Strength & Achievement



## **ISO Certified**

Nepal's first ISO certified Vehicle Rental Company



## 24 hr Call Center

24 hours 365 days active customer support



## **Technologically Advance**

latest and greatest technology internal software



## **Emergency Response Team**

Spark Group Emergency Response Team was internally formed within the operation department for emergency help/rescue/Aid to Stakeholders involved with Spark as a first priority. Later After the Global Pandemic in 2021 we decided to form an independent unit of Spark Emergency Response for a quicker, better and higher accuracy.

Team consists of:



Babu Krishna Karki Ex Army Brigadier General



Doctor Ranjit Baral Medical Team Consultant cardiologist, sports medicine & aviation medicine



Kishor Mishra Corporate Lawyer



Surya Lama Operation - Spark



**Uddhav Khatri** Vehicle Technician -Spark

## **Core Clients**



















NEPAL



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Nepali Army



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中国电力建设集团有限公司









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U.S. Embassy in Nepal

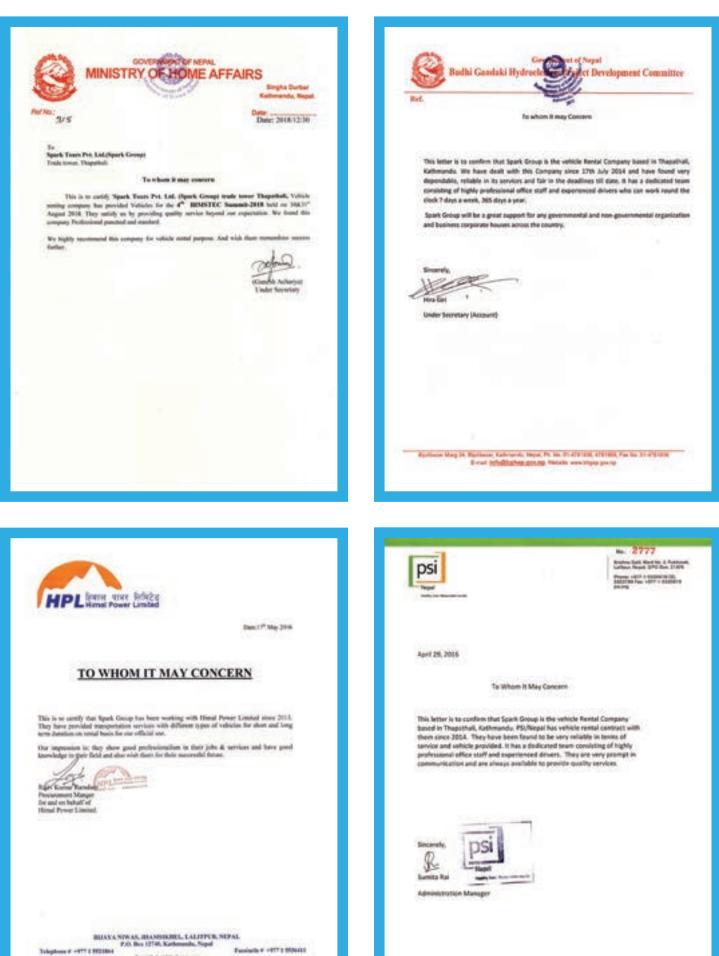






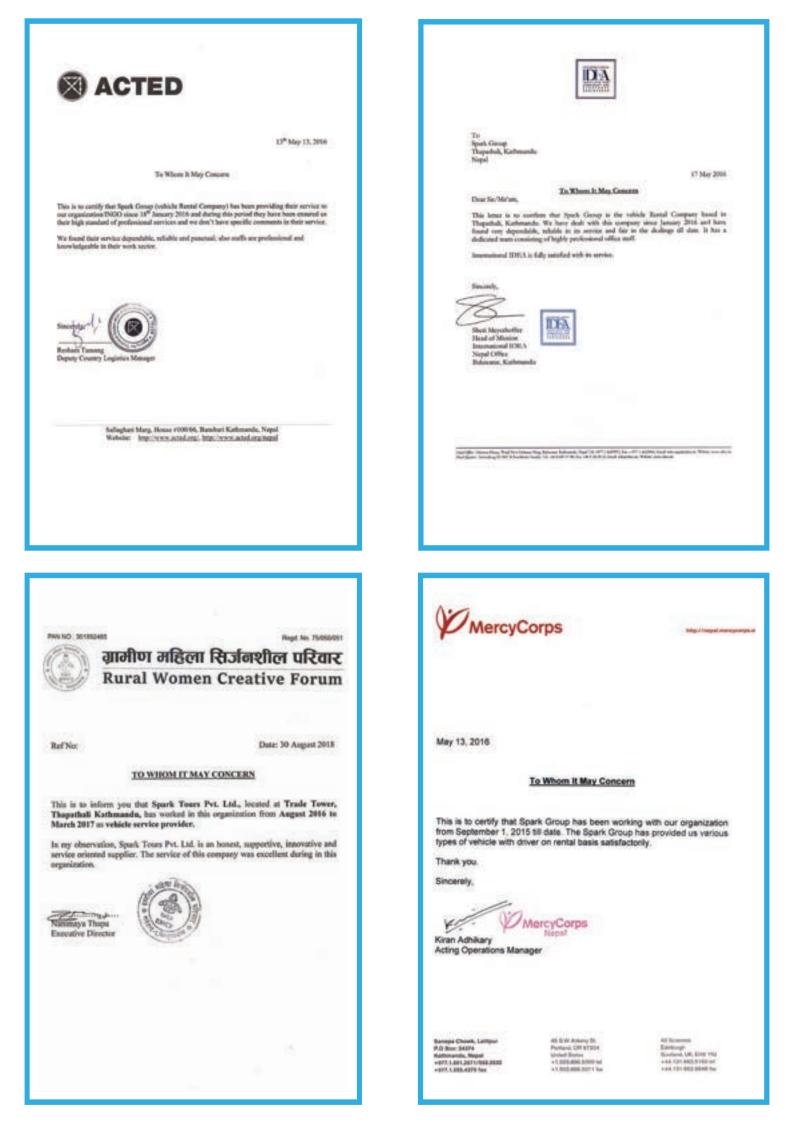


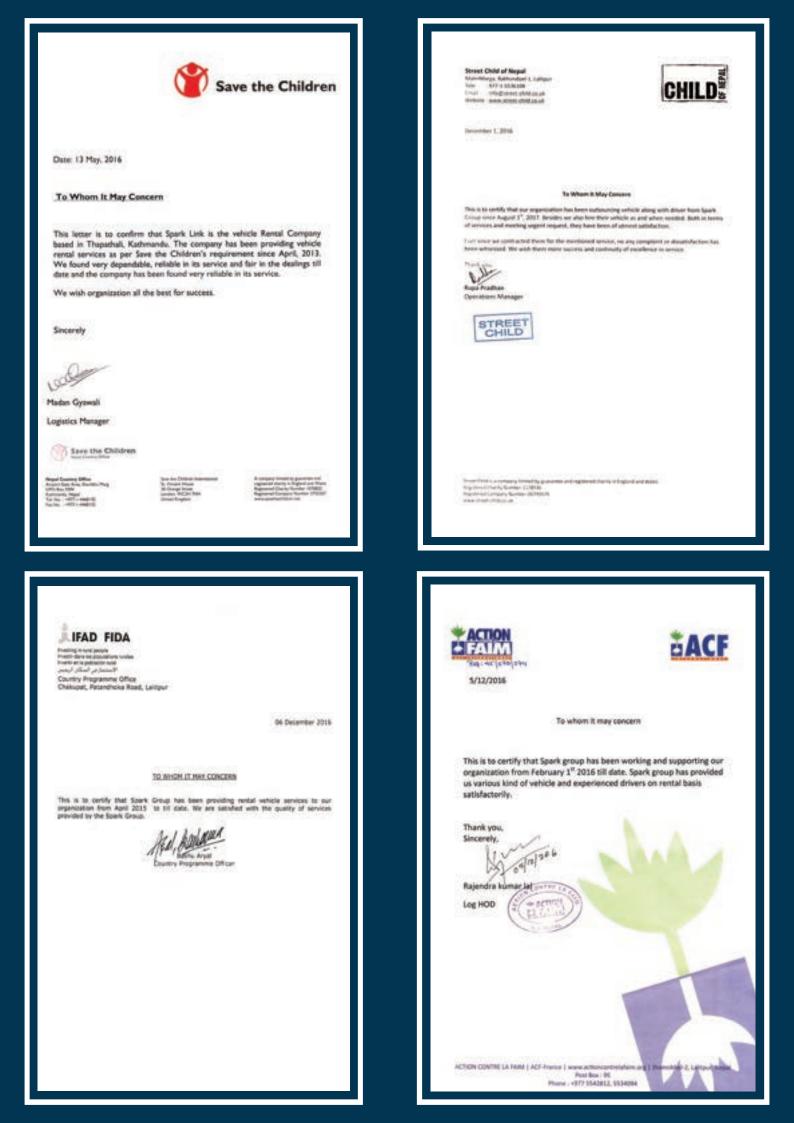
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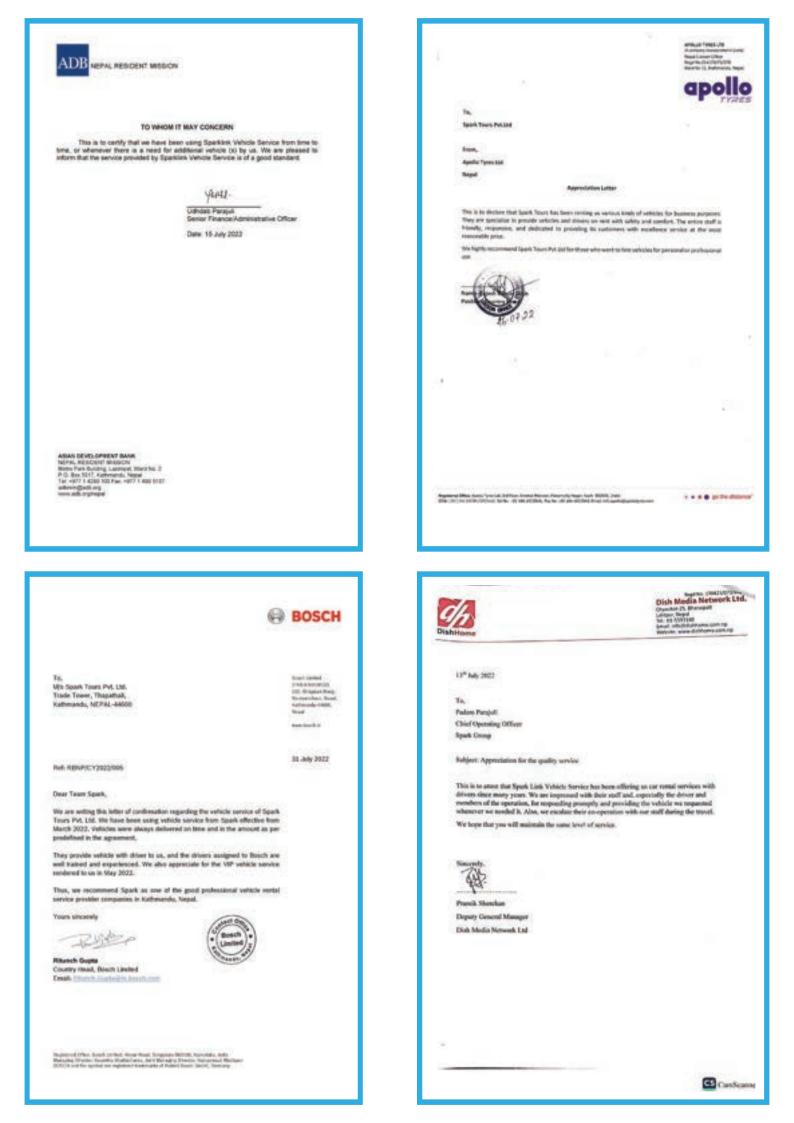


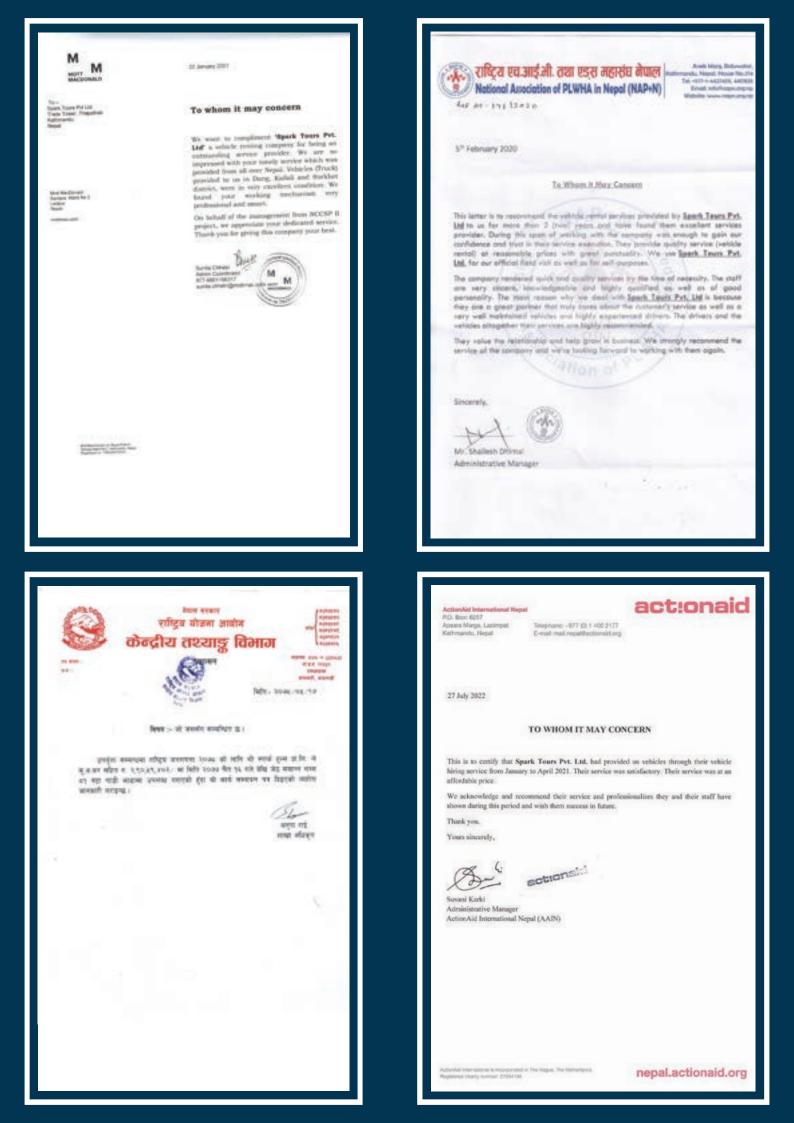
















#### To where it May Concern

Bes: 19" July, 2022

If you're looking for a schicle sental supplier. Spark Youry Prit Lidios ar escollont choses. IRBI Tespontly was schicles for official score and other purposes.

They have always have very responses to ony sequent. These service is sup-care, and their level of continue services is estimated as, or we find some means many lines across As a result, Spack some of the tray vehicle rend supplies have how sovied as with fire the part first to some. These splits recommended Spack to second of our contentions and other supplies, and all of the badhack Universe meaned has been painting.

Based on our experience work Spack, we are confident that you'll have a positive experience of your decide to take service from them. If I can annex any questions about my experience with Spack, for best to math our compared in a comparing the proceedings of your experience.

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International Raw Research Institute

Rivelley-SA





Providence Providence

14 Jul 2022

#### To Whom it May Concern:

The tappal Renewable Energy Programme (MREP) is a Government of Nepal programme functed by the Britels Embassy-Kalmmands (BE-K) arming to transformational change in Guidanable Energy development in Nepal through access by an ANEP aperates in three howcore Methans, Lundens, and Azaman The Programme is implemented by the Alternative Energy Prometion Centre (AEPC) with Technical Assistance from the DAI Gobal UK Consortium—including DAI, Wintock International, Policy Entrepresental to c. and Samothan Preval.

Briefly, NREP has been designed to increase private sector investment to develop dehibitoted revealable energy markets, primarily in commercial, instructional, and industrial market sectors, increase universal energy alcess, and a corresponding higher quality of the to freque citizens living in remote regions and facilitate a policy, plenning, legal construct, and regulatory environment conductive to both enabling and austaining progress in RE market development and universal energy aboves.

It is with much enflusion that we recommend Spork Tour Pvt. Ltd. for vehicle rental senses. We have been using Sport's car rental senses since February 2019, and we are Multi astrofest with their senses.

We have experienced incredibly customer focused and professional with Spark. Their vehicles are clean and up to the standard level. The drivers are well experienced with good manner. We found the entire team are very professional.

Should you require additional information on their services, please feel free to contact, as I can be mached on 0841308585.



Best Regards.

Ani R Bayacharya Operationa Manager Nepal Renewable Energy Programme

William mu 22 March March Trailaman, Haltmanna, 11



PLD, Box Hen 1764, Laittyser 4, Bagent, Nepal D-4077-5308076, V100710 vanas and early antidecide and People2People Pvt. Ltd. Pdt Rea HERI (PC) 2002, Factoritation, Safety Rei Mannande, 1929 f and anyier figures Mill wave people (people runs as

19<sup>th</sup> July, 2022

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#### To Whom It May Concern

This is to certify that People?People Pvt. Ltd. has been associated with SpackEnk Europrises Pvt. Ltd. for providing vehicle restal services for well-plasmed and timely travelling since Jone 2021.

Sparklink Enterprises' professional and refused approach made their work extremely valuable to our employees. As per the employees' they found the service to be helpful, positive and hence proved to be beneficial to the entire team.

We can comfidently recommend the services of Sparklick Enterprises Per, Ltd. as a solid and reliable service previder in their field of work and we appreciate all the hard work put into completing the vehicle rental process in a timety and effortive mannet.

It has been pleasare working with the seam of Sparklink Enterprises and we have no besizations in recommending the team for Vehicle Renal Services.

Yours faithfully.



Admin and Accounts Exect People2People Pst. Ltd.

> 9 swisscontact

Date: 35" Adv 2023

#### To whom it may concern

This is to cartify that Speek Group, has been providing which rential services at the National visions Qualification System (NV20) Project, Service/1421 alone 2017.

During this period of time, They have always bares very responsive to our requests, and have ready gree using we prove of two, two were even as one or requested on the subject with the retry of the solution of the

We with them best of luck for their future endeessors.



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Industry of the Association (Control of the Association)

But Hal SPA 2061024 Aug. inc. (1971) 1841 Date 29" July 2022 To Whom it May Concern This is to certify that Spark Tears Private Limited, a vehicle rental business with an affect level in Thapathali, Kathmandu has been the annual vendor for renting vehicles from December 2020 to some 100.3. The service provided by the company is satisfactory ittle with Spark Tours Private limited all the best for the future endeavors. Links (Pile ; Ressource, Largert Terrart (Wile ; R.P.D. dos ; 1720), Black

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Ref. No.: 1435

#### Government of Nepal MINISTRY OF CULTURE, TOURISM & CIVIL AVIATION DEPARTMENT OF TOURISM

Bhrikutimandap, Kathmandu (Tourist Police Unit)

Website www.tourismdepartment.gov.np E-mail: Info@tourismdepartment.gov.np Fizx: +977-1-4227281 Tet:: +977-1-4255228, 4295231, 4255217 Director General: +977-1-4247037

Email: policetourist@nepalpolice.gov.np Nepal Date: 07th June 2019

#### Subject: CERTIFICATE OF APPRECIATION.

This certificate is proudly presented to Spark Group for partnership to organize training program to drivers and administration team on safety, security and good behavior.

(AMRTI BAILADUR BASNET) TOURIST POLICE UNIT

# **TESTIMONIALS**

## Movie/Entertainment Industry



## **Rajesh Hamal**

Superstar/Actor

"I recommend Spark Car for any kind of travel all over Nepal with these three amazing options Spark Car, Spark Driver and Self Drive Nepal"



#### Barsha Siwakoti

Actress

"Sometimes when my driver is on leave or in case of any health issues, Spark Driver has always been my best choice, I have always been using this service for my work and need. I recommend Spark Driver to everyone who needs Driver Hire Service on time"



#### Ram Krishna Dhakal

Legendary Singer

"Spark Driver – Driver Hire service is a reliable and secure facility for us Nepalese to skip traffic jam, Drink and Drive Case and Parking issues. I use this service frequently for my various needs. I recommend everyone to use their service."



#### **Puran Joshi**

**Fashion Director** 

"Spark Car has been a very good friend of mine these days. When in shoots outside the valley or inside the valley I always use Spark's service. They are on time and reliable car rental service in Nepal."



## **Nirag Poudel**

Film Director

"We know how hard it is to shoot a movie. Difficult places, lots of crew and many vehicles. Spark Car has always been my friend when it comes to managing vehicles according to my needs. Whether it be a Crew Bus, 4\*4 SUV or a premium vehicle for shooting, they are always ready to serve me."

## Aviation



## Cpt. Vijay Lama

Sr.Pilot/Captain - Nepal Airlines

"The level of service Spark Car is providing in Nepal is unique. I had only seen and used this kind of service abroad, Until when I used Spark Car. They are really the pioneers in Self Drive Car Rental and Vehicle Rental in Nepal."

## **Athlete and Sportsmen**



#### **Deepak Bista**

President - Nepal Olympian Association / Nepali Olympian

"In case of Long Drives , Business Visits to Family Outings, I always use Spark Car. And i recommend everyone to use the service"

## NRNA/Expats



## Kul Acharya

NRNA President

"If anybody's searching for the best self drive car rental in Nepal. I would Recommend Self Drive Nepal. I also request all the Nepalese living abroad to try Self Drive Nepal when in time of visit to Nepal. It's the best Experience."

## **Banking/Banker**



## Anil Keshari Shah

Banker Celebrity

"I always choose SparkCar when it comes to my premium vehicle needs on any occasions or the places I like to travel. They are the best !"

## Businessmen



#### Akash Golcha

Director - Golchha Organization

"I want to recommend Self Drive Nepal to everyone willing to rent Self Drive vehicles in Nepal. It's a very unique service Spark Group has brought here in Nepal."



#### Sunil Khetan

Managing Director- Maxxis Tyre Nepal

"If you want to travel Nepal with the freedom and security you want from a vehicle, always choose Self Drive Nepal. I only used to see these kinds of services overseas, I'm happy this service is now available in Nepal too."

## Journalism & Media



## **Rishi Dhamala**

Journalist

"If anybody needs a reliable , safe and premium car rental service in Nepal. I purely recommend Spark Car."



#### **Prakash Subedi**

Media Personality

" I recommend Self Drive Nepal to all of you. It's a new innovative service opened and run by young entrepreneurs here in Nepal"

## Doctors (Medical Field)



## Dr. Chakraraj Pandey:

Specialist in Arthroscopy, President - Frontline Hospital

"I have taken Spark Car as a big facility for me in my life. Whether it's inside kathmandu or Outside kathmandu, Spark is my ultimate choice for travel. I also recommend everyone to use Spark Car"

## **Corporate Sector**



## Yugesh Bhakta Bade Shrestha

CEO - IME General Insurance

"Spark Driver has always been my choice when it comes to my alternate driver service anytime and anywhere. I just love their level of service and pricings. Spark Driver is a very useful service for people like us too."



#### Suresh Maharjan

Head of Business Support and Payment Solution - Siddhartha Bank

"There's a new mobile app in town named Self Drive Nepal. For people like me who have busy schedules at work and meetings in different cities of Nepal, Self Drive Nepal is the best choice. As they have high quality different kinds of vehicles."

## **Law and Judiciary**



### **Sushil Panta**

Senior Advocate

"When I need to travel to different places, I always use Spark Car as my travel companion. I recommend every individual from law and every field to use their service as I have a huge trust in them."

## Automobiles/ Corporate



#### **Dhruba Thapa**

NADA PRESIDENT

"Spark Car is my best choice for vehicle rental in Nepal. I recommend everyone of you to use their service in need."

## **SPARK SERVICE** FEATURE & FUNCTION

### \* Drivers Recruitment Criteria.

- While hiring Internal/outsourcing driver, we check and verify all the below criteria.
- Check whether the driver's license is valid and ensure that the driver holds the appropriate class of license for the appoint vehicles.
- We hire drivers having minimum five year of work experience.

Explore the past accident or prosecution history and attitudes towards road safety in the interview.

- Assess driving competence and attitudes at the recruitment stage.
- Carry out an on-road assessment to ensure that the potential employee is competent to carry out the required driving tasks.
- Test the driver's knowledge of the local rules of the road, or Highway Code where available.
- Check the Driver's fitness to drive, health and eyesight.
- We prioritize drivers having general maintenance knowledge about vehicle.
- We recruit driver who have general English speaking skill.

### \* Emphasis on Appointing/Recruiting Female Driver

- Our HR team specially focus on hiring female driver, as we are mostly working with NGOS, INGOs and UN Houses they mostly priorities female drivers. we have advertised vacancy for recruiting female drivers. During recruitment process we promote the company culture and a friendly dispatcher, instead of highlighting the payment's.
- We also feel that recruiting female drivers will help to break down obstacles to equitable employment opportunities.
- We are collaborating with two driving training institute in Kathmandu valley. Aim for this collaboration is to provide sponsorship to female learner which we can help them for employment. Among those qualified female we recruit the finest learner at our organization. By the end of 2025 we intend to recruit 50% of the female driver, promoting women empowerment and giving equal employment opportunity.

### \* Facilities Provided for Drivers.

#### 1. Medical Checkup.

company provide yearly full body checkup services for driver, where time and again company involves in health campaign. Also our drivers have health insurance policy.

#### 2. Compensation and benefits as per local law.

- We facilitate our driver according to the Nepal's current labor act. we provide them over time wages, Provident fund, medical insurance, Festival Bonus, allowances, Yearly bonus and rewards according to the company policy.
- We award deserving drivers with trophies such as Driver of the Year and Best 20 Driver, as well as cash and other prizes.
- Under Corporate Social Responsibility (CSR), we are facilitating some of our driver's children by providing them educational scholarship.

### Our hiring and training program for Drivers (skill, behavioral)

- We recruit only those drivers who are from the driving background and who have knowledge about general mechanical knowledge.
- We provide personal orientation to our drivers regarding discipline and good behavior.
- Collaborating with department of tourism and tourist police unit we yearly organize training session to our driver. Last time it was held on 30 th Jan 2022.
- We have our own Auto workshop (Spark Auto Care) where we give yearly general and mechanical training to our drivers.

### Driver Training Course.

We organize yearly training to our drivers, such as.

- Defensive Driving Training
- First aid training
- Motivational training
- Mechanical training.

Last training held was defensive driving training level-2 dated on February 25-28 2022. Training Reference document can be furnished on request.

### Our Approach to Providing Client Safety

### 1. We Follow These Driving Safety Tips to ensure road Safety regulation.

- We provide well experience driver with no accidental record.
- Driver have Excellent eyesight and driving fitness
- Our Driver's Obey the speed limit.
- We have strictly told our driver not to use cell phones when driving.
- We Ensure the vehicle provided for duty is roadworthy which may not cause any trouble in travel.
- We have our own workshops in Kathmandu and have an association with various maintenance centers in important cities for smooth vehicle maintenance.
- We provide our drivers with first aid training, road safety training, defensive driving training, and mechanical training. Only those drivers who have completed this training are assigned for the duty.
- We have limited the driver's working hours. We strictly monitor the driver's working hours. The aim of this set of rules is to improve road safety and ensure driver's good working conditions.
- Before moving vehicle for the trip our technician do inspections and approve vehicle check list.
- Guard against distractions while driving. Set all devices, mirrors and controlsprior to driving.
- Ensure all passengers wear a seat belt.
- Maintain a safe following distance while driving.
- For any issue, our operation and technical teams are easily available 24\*7 to solve the issue.

### 2. GPS Facility.

• Almost all of our vehicle have GPS and best tracking system. Also we monitor the statistics of our vehicles in terms of speed, direction, and geographical location of the vehicle using GPS.

## 3. Innovative Approaches offered to our existing clients to ensure personal safety.

- We provide Flexibility in vehicles, vehicle sizes and types.
- We provide well trained professional drivers.
- Always provide Clean, well maintained vehicles with airbag & AC.
- We guide our clients always to wear a seat belt with seatbelt even when travelling short distances. Check seat belts periodically to ensure proper functioning.
- Maintain Record keeping, logs and static necessary to meet govt. requirements.
- Always have spare and backup drivers & amp; vehicles available when any situation arises.
- Green number plates vehicles (Tourist Vehicles) are available. Even in emergency situations (lockdown, Banda, Hadtal, Chakkajam) we do our best to resolve the issue and keep the vehicle running smoothly.

### 4. Handling Drivers indiscipline or undesirable behavior

- We have Trained the Drivers regarding discipline and good behavior.
- We educating them and make them aware of the safety policies and best driving practices. We Show them the realities of unsafe driving, over-speeding, distracted driving, and poor behavior. We encourage them to perform better.
- We consciously Support, acknowledge, motivate and reward drivers.
- we correct poor driving through immediate feedback from clients. our vendor management team specifically do this job.
- We encourage them by paying them well and providing them with additional incentives such as bonuses, allowances, and provided funds.

#### 5. Innovative Safety Approaches

During this covid-19 lockdown to make our client secure to the client we have manage Safety Measures regarding COVID-19 and continue doing this. We assure our clients providing the shuttle service as per WHO's standards and designated criteria with all safety measures and precautions to prevent from COVID19.

#### Safety measures.

- Disinfecting The Vehicles.
- Hand Sanitizers for Passengers.
- Facial Mask for all Passengers.
- Our Operating Procedure/Feature
  - We assign specific Operation Officer for each running project under our company. They are specialized and dedicated to their assigned project by our Operation Department. He/She will be on standby for all the time and as per your convenience.
  - We have allocated some parking species for vehicle parking and smooth movement, i.e Sorhakhutte, Gaushala, Thapathali and Airport. This enables us to deliver timely service.
  - We always keep standby drivers & amp; vehicles in case of emergency reference If any problems come up with the provided vehicles, we are ready to replace immediately with the similar standard vehicles.
  - We guarantee that we will supply a vehicle within one hour of receiving your request, depending on your location.

#### Regarding Emergency Service and assistance on a need basis

Our Operation Department is available and responsive to all of our provided services for 24 hours a day, 7 days a week and 365 days a year. We response effectively and instantly to your any query, suggestions and problems related to our service any time. Our office opens & Operations Officers are available for 24 hours a day, 7 days a week and 365 days a year.

Operation Service is available for 24\*7. At any time, operation person will entertain the query through call, email, web call, and mobile app (Android or IOS)

If you prefer call our hotline no is 9886001616

You can reach us any time also through our websites and apps.









## Driver Orientation Programme

Spark Group conducts 'Driver Orientation Program' every two times a year. This program is solely targeted to our beloved vendors and drivers. Recently we conducted this program on 26th August 2022 at Sidhhartha hotel. The main aim of this program is to train our vendors and drivers with basic traffic rules, defensive driving, general Mechanical Training and First Aid Training. This encourages both of our vendors and drivers to deliver services with maintain hygiene, motivation, politeness and excellent behavior.







# Leadership Team

We are all the youths with ingenious mindset and passion to create/build something which will last and serve every citizen of this country with the best we have.



CEO / Chairman

He've always had a passion for establishing his own company, so in 2010. He quit his previous job and set up his own company with the name of Spark Group in Kathmandu. At the very beginning, spark started out with just 5 vehicles.



Padam is a highly motivated individual with a great professional background in Nepali corporate world. His operations and management skills have been one of the driving force to form the great foundation of Spark Group and Self Drive Nepal.



Operation Director

Mr. Sitaram Ghimire: Skilled at exceeding sales and vehicle rental service goal. Extensive experienced in vehicle rental business. Results driven team player, familiar in working in a fast paced environment.



Pramosh Adhikari CPO/CMO

Pramosh has built himself with a diversified knowledge in the Nepali market. With an expertise on both of the technical world he is able to build his professional character with an experience of more than 10 years on big corporate houses and MNC's in Nepal.



CFO

Purushottam being a dynamic individual, has been contributing to Spark Group since 5 years through his brilliant experience in Accounting and finance. Being an expert in management

# **Team of Experts**



Dr Ranjit Baral Medical Expert

Dr.Ranjeet Baral is a senior doctor in Nepal with his expertise of 30+ years in Medical field.



CA Sunil Jakibanja Financial Expert

Mr Sunil Jakibanja is a Chartered Accountant with his expertise of 20+ years in the field of finance.



Rabin Katwal Corporate Expert

Mr Rabin Katwal is a corporate expert, motivational speaker and life coach with his expertise of 15+ years in corporate field.



Min Raj Regmi Mechanical Expert

Mr Min Raj Regmi is a russian degree holder in mechanical engineering with expertise of 16+ years in the same field.



Babu Krishna Karki Emergency Expert

Mr Babu Krishna Karki is a Brigadier Army General who served in Nepal Army for 30+ years.



Prem Joshi Accidental ERT Expert

Mr Prem Joshi is a retired police officer who served in Nepal Police for 30+ years.



Kishor Mishra Law Expert

Mr Kishor Mishra is a lawyer with his expertise of 10+ years in law field.

### Spark Group Commitment

Vehicles shall remain clean, inside and out, and free from any unpleasant order

Vehicles shall be road worthy and in good condition

Vehicles shall be equipped with necessary safety items including fire extinguisher seat belt

Belt restraints, spare tyre, mechanical jack and basic hand tools

Shall comply with applicable insurance, safety or other motor vehicles requirement

Documentation in the vehicle and registration/number plates and valid emision sticker

Affixed to the vehicles as required by law

### **Service Declaration**

Spark Group is hereby made service declaration that we are 100% guaranteed to

Supply well-maintained vehicles as demanded by your organization

Clean, safe well maintained vehicles

If any problems come up with the provided vehicles, we are ready to replace immediately with the similar standard vehicles

We always keep spare drivers & vehicles in case of emergency For your reference, we have herewith enclosed some agreement papers made with well-reputed international & national non-governmental organizations

### **Features of our Service**

Our service based on ISO 9001 standards

Flexibility in vehicles and vehicle sizes

Well trained professional drivers

Clean, well maintained vehicles with airbag & AC

Record keeping, logs and static necessary to meet govt. requirements

24 hours, 7 days a week, 365 days a year in service

Spare and backup drivers & vehicles available when any situation arises

Minimum 6000 ltr. Fuel stock for emergency use

Green number plates vehicles ( Tourist Vehicles ) are available when the situation

arises during Banda, Hadtal, Chakkajam and we will do our best to solve the problem then and there

### Driver's features

Minimum 10 Years work experience on driving field

Knowledge about general maintenance of vehicles

Knowledge about the safety

Knowledge about how to act in case of an accident

Knowledge about the traffic rules

General knowledge about English language

Clean & smart personality

Never drinks alcohol or any drugs during driving time

Familiar with local routes, destinations across the country and transport

Possess a valid license for operating vehicles

## **Vehicle Safety Features**

Seat Belt for every Passenger
Fire Extinguisher
Torch Light
Standard Repair & Maintenance tools
Reflector Vest for Driver
Cable Charger for Emergency Start
Tyre indicator ( for follow up tire changes )
Adjustable Mirror
Vomit Bag
Head rest
Air Bag
Antilock Breaks
Mineral Water 1 bottle for each passenger

Emergency Mobile Charger

### Daily Vehicle Check List Plan

Engine oil level
Fuel level
Condition of vehicle bodywork.
Condition of wiper blades
Condition of tyres
Conditions of Horn
- Availability of spare wheel & jack
Conditions of breaks
Conditions of clutch
Condition of battery
Conditions of All lights
Condition of Engine
Conditions of Seat belts
Head restraint adjustment
Condition of Mirror adjustment
Vehicle registered documents
First aid kit
Fire extinguisher
Torch
Warning triangle
Vehicle handbook
Washers & wipers

# **Our Services**

Spark Group provides different services to it's clients and customers. Being in service market it's our utmost priority to fulfill every needs and demand of our clients and customers. some of the major services we provide are:



#### SparkCar

Spark Car is a car rental company in Nepal offering its car hire service to make comfortable and splendid travel to any place in Nepal.



### SparkDriver

Spark Driver is a Driver Hire platform offering 24hr 365 Days driver hire service to every citizen all over Nepal.



### SelfDriveNepal

Self Drive Nepal is a self drivecar rental in Nepal formed to facilitate customers with a rented vehicle to drive on their own.



### Spark Adventure

Spark Adventure is a tours and travel based service that provides travel tours filled with exotic and premium experience.



### SparkAutoCare

A state of the art workshop, formed to facilitate full range of garage services to vehicle owners and Spark Group's own fleets itself.



# Why we the best?

Why do we recommend our clients and customers to select us when it comes to vehicle rental, driver hire or vehicle maintainence in Nepal?

ISO Certified Service, Highest Vehicle Fleet, 7 State Branch Office and Self Owned Workshop.



Our world class operation system and marketplace helps us to be the best in efficiency, Data Security, Transparency and Productivity.



Our team and operational process is agile structured. We don't take any time to restructure our process according to the market need/client satisfaction/customer satisfaction/ crisis.



We are Technologically Advanced with mobile apps and dedicated marketplace for our every services. Our Vehicles are also equipped with GPS for safety and security of our fleets and customers.



Spark Car is Nepal's Number one Car Rental Company serving 2 lakh+ customers every year in Nepal. With over 5000+ vehicle fleet , Spark Car has been a prominent name in the field of vehicle rental in Nepal.



For a better booking experience and quick service delivery, our recently launched mobile apps help our customers in easy booking, easy tracking , transparent pricing and instant payment.

Our Quality service delivery and Safety standards stand us out in this Market segment of Car Rental Service. Whether it's a family trip, a business meeting or a group get together. Spark Car is the right choice when it comes to pleasant travel all over Nepal. Our Services are 24 Hours 365 Days open to help our customers and clients before, during and after their Trip.

# **Spark Car**

Spark Car is always up for your service 24Hours 365 Days. Call us for quick booking at 9886001616



Spark Driver is Nepal's Biggest Driver Hiring platform. With over 5000+ Drivers all over Nepal under one marketplace dedicated to serve every customer with professionalism,Well-Discipline, Safety and soft spokenness .



Whether it's a family tour where you need a driver or a monthly driver requirement for your overall work. Whether it's an all over Nepal trip where you want to travel easily with a driver on your own vehicle Or an instant driver need in case of family functions or any party attendance. Spark Driver Reaches Instantly on your destination with just a touch of your fingers on our recently launched mobile apps. Spark Driver services are also available 24 hours 365 Days for all over Nepal. CIRCA

# **Spark Driver**

You can now hire Spark Driver Instantly from our mobile app. Available on both IOS and Google Store.



Self Drive Nepal is Nepal's pioneer in the self drive vehicle rental market segment.With easy and quick booking service 'Self Drive Nepal' has also been a best service for citizens living abroad and foreigners visiting Nepal for short time.



Easy and quick online booking , All Nepal Permits , Limited Liability , Clean & Well Maintained Fleet, Unlimited Kilometers, Privacy & Freedom.

In addition to offering best rate according to the package you select, Self Drive Nepal offers flexible car rental services. Using our Smart App or website, you can rent a car daily,weekly or monthly. Get unlimited kilometres, or even purchase a package for your trip. Our fleet of cars is insured, so while you're cruising down open roads, you'll be safe and sound

Our services are affordable, convenient, and safe You can rent a car from Self Drive Nepal at any time convenient to you, and it'll be delivered to your doorstep.



# Self Drive

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For the first time in Nepal. Self Drive Nepal allows you to rent any kind of vehicle for your any kind of need for all over Nepal

MORE INFO +977 9802023277

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# **Spark Auto Care**

Formed by Spark Group ,made for every vehicle- Spark Auto Care is always ready to look out for your vehicle.

#### www.sparkadventure.com.np



Spark Adventure is the revolutionizing way of travel for your next destination. We are experienced "extravagant tourism" providers, dedicated to transforming your basic travel and tour experience into an Internationally premium-based one. Filled with exotic and premium experiences, provided with customized glory of your journey, we take responsibility for you and your time and make each moment count.



Quality etiquette experience in your best-suited needs. From Five-Star accommodations to soothing logistics, your journey with Spark Adventure will be an experience to remember for a lifetime.

We don't explain lustrous luxury and comfort with words but make you feel it with awe. We provide Domestic premium tour packages for Adventure, Pilgrimage, Trek and Hikes, Sight and Scenic, Two-wheeler Rides, and more customized deals as per your need. Achieving the top position in South Asia as the initiators of launching and promoting tourism in Nepal with the Self-ride rental service of Electric Vehicle Mobilization, we have remained loyal and developed to bring you your worth of services.

# **Spark Adventure**

Discover the beauty of Nepal with the premium travel service from Spark Adventure.

## CSR (Corporate Social Responsibilities)

### **Scholarship Aid**

Every year Spark facilitates many students from different rural districts of nepal from financial aid for their education. We have already started the process by facilitating 10 of the childrens from Okhaldhunga.

"Childrens are the future of our country, and we will give our best to make it brighter"





### **Women Empowerment**

Women's empowerment may be defined in several ways, including accepting women's viewpoints or making an effort to seek them, raising the status of women through education, awareness, literacy, and training.

So, Spark Group decided to encourage female drivers to feel passionate, secure and satisfied in the field of driving. Spark Group women empowerment program focus on the well being, security and job satisfaction to all the females wanting to join the driving profession.

### **Driver's Benefit**

Under Driver's Benefit Program Spark Group selects the most suitable(Dalit/needy/lowercast driver for their children's education. Spark Group pays off on all the educational fees and needs of the respective drivers. This helps on uplifting the life standards of the selected driver on a long term vision.





### **Green Planet**

We Care about the planet we live in. To Control the Carbon Emission and to support for this global campaign. Spark Group has been maintaining it's fleet with like New vehicles.

Looking at the global impact and steps taken for the greener future, we started a global CSR campaign where we dreamt of giving back something to mother nature with our simple steps. With the vision of the future we have:

- Already diluted our vehicle fleet with 10% of EVs.
- Whereas our target is to reach out to 100% electric fleet by 2025 inside ktm valley and
- Turn 100 % of Electric (EVs) Fleet by 2030 all over Nepal.

It's our duty as an organization to think for the sustainable, Healthy and Greener future .

### **Emergency Vehicle**

We are on the process of introducing free ambulance service as our Corporate social service to all of the Nepali Citizen. Our dedicated team of customer support and advanced mobile aplication will make this emergency support a game changer for the customers who are in need of emergency vehicle.



# Sedan





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# Hatchback







































# Electric

CHARGING STATION

840



























































# Pick-Up



















# Hiace /Bus





































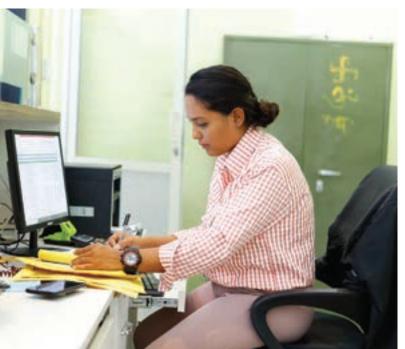


















Now Rent your Favourite Vehicle and Hire a Driver Instantly with just a Tap of your Fingers.

## We are Available on Both.





A legendary , groundbreaking innovative App. Which will change the course of Self Drive Vehicle Rental in Nepal.

# 111 -FORIVE 12:08 Rent a Car Drive Yourself 4 Search Booking **Features** Easy and Quick Payment Best Deal Live Map Instant Replacements Anti-Theft Technology Winter Offer 🗸 Nearby Garage NRS 6000 why self Drive Nepal? Easy Booking in just few clicks We are Available on Both. GET IT ON Google Play Download on the App Store **More info** +977 9886001616

www.selfdrivenepal.com

# Customer Support Call Center



For More information Call us +977 9886001616





Vehicle Renting Service

www.sparkcar.org

SELF Self Drive Rental Service

www.selfdrivenepal.com

**Tours Service** 

www.sparktours.com.np

# 

Driver Hiring Service

@ www.sparkcar.org



🗎 www.sparkautocare.com.np

# Get in touch



# Padam Parajuli

**Chief Operation Officer** 

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# www.sparkgroup.com.np